



2018 Sasha Festival
"Land of 10,000 Sashas"
June 21 – 24, 2018
Crowne Plaza AiRE MSP Airport - Mall of America
3 Appletree Square
Bloomington, MN 55425



It is our pleasure to invite you to the 2018 Sasha Festival. This year's festival is hosted by Diane Nyberg and an outstanding group of Minnesota and Wisconsin Sasha collectors. Below is the information you need to complete your registration.

Registration

This year we offer 3 levels of registration:

- Full registration (\$220 each) – Limited to 115 and includes festival meals (Thursday Meet and Greet refreshments, Friday lunch, Saturday dinner, Sunday refreshments), all souvenirs, workshops and programs. Full registrations received after 115 are filled will be given the option to purchase partial registrations and be put on the waiting list for full registration.
- Partial registration (\$180 each) – Limited to 15 and includes everything except the souvenirs. Partial registrations received after 15 are filled will be given the option to purchase meals only registration and put on the waiting list for partial registration.
- Meals only registration (\$150 each) – Limited to 15 and only includes festival meals (Meet and Greet refreshments, Friday lunch, Saturday dinner, Sunday refreshments). Meals only registration received after 15 are filled will be put on the waiting list.
- Registrations must be received by **May 15, 2018**.
- Cancellation requests must be received by **May 30, 2018**. No refunds will be given after this date.

Hotel

The festival will be located at the Crowne Plaza AiRE MSP Airport – Mall of America.

- The room rate is \$129 per night and includes breakfast each day for up to 4 guests per room.
 - **NOTE:** You must indicate how many will be staying in the room with your reservation to receive the tickets for breakfast.
- Reservations can be made by calling 952-854-9000 or toll free 1-800-227-6963 and referencing Sasha Doll Festival.
- Online reservations can be made by clicking on this link: [Sasha Doll Festival](#).
- Rooms must be booked by **May 15, 2018**.
- The hotel provides a complimentary shuttle to and from the airport and Mall of America. Go to <http://www.crowneplazaaire.com/> for more information on the hotel.

Children's Fund Auction (CFA)

The Children's Fund Auction (CFA) raises funds for local, national and international children's charities in the name of Sasha Morgenthaler. Please follow the below directions if you will be donating an item to the auction:

- Send a picture and description of your item(s) to Sasha.Festival@outlook.com by **May 15, 2018**.
- Your auction donations can be brought with you to festival or mailed in advance to the below address:
Lisa Lindemann
628 Hackmore Ave
Eagan, MN 55123

Helper Items

Please consider donating a Helper, (Sasha sized clothing, furniture, toys, accessories) to be used for drawings. Proceeds from the Helper drawings go toward Festival expenses and raise seed money for future festivals. You do not have to attend to send a Helper, all donations are gladly accepted! We don't require donations to be a certain value but request you donate items you would be happy to receive. Please note: your donations may be used in the Helper drawings or other areas of the festival (raffles, thank you gifts, special prizes, etc.) depending on where they are most needed. Your donations can be brought with you to the festival or mailed in advance to the below address:

Liz O'Daniel
1205 W. Minnehaha Pkwy
Minneapolis, MN 55419

Helper Tickets

NEW – We are offering you the opportunity to purchase Helper tickets in advance with your registration. You can buy 40 tickets for \$20.

Dress a Sasha Contest

Our theme this year is “A Doll for All Seasons”. Use your creativity to show your dolls enjoying your favorite season. Keep in mind that seasons can mean many things – spring, summer, winter, fall, opera, baseball, etc. We look forward to your display!

- NEW – each entrant will receive a special gift. 😊
- NEW – once the Dress a Sasha displays are set up they will remain up through Saturday evening. More time to enjoy everybody’s hard work!
- Set up time: Friday, June 22 8 AM to 9 AM
- There will be 6 categories for entries:
 1. Adult – All clothing made by entrant (shoes, socks, and accessories may be purchased)
 2. Adult - All items assembled by entrant
 3. Teen - All clothing made by entrant (shoes, socks, and accessories may be purchased)
 4. Teen - All items assembled by entrant
 5. Child 12 and under - All clothing made by entrant (shoes, socks, and accessories may be purchased)
 6. Child 12 and under - All items assembled by entrant

IMPORTANT!! Each Entry space should be NO LARGER THAN 18 inches by 18 inches with a LIMIT OF THREE (3) DOLLS. Please include an index card with a brief description and/or title of your entry (please remain anonymous and do not put your name on your card or your display).

Table Hostess

Table Hostesses are needed for lunch on Friday and dinner on Saturday.

- The duties of a table hostess are:
 - Welcome all the guests at her table
 - Provide each guest with a small welcome gift that would please any Sasha doll. Each hostess will need 9 gifts.
 - Distribute the souvenir of the day
 - All volunteers for hostesses are welcome but hostess under age 15 must be accompanied by an adult assistant
- If you are interested in being a table hostess, please make the appropriate section on the registration form. Margie Richards will be managing the table hostesses this year. If you have any questions please email her at margndavi@aol.com.

Sales Tables

A limited number of sales tables are available for purchase. The items for sale should be Sasha related (dolls, clothing, accessories, memorabilia, etc.). Tables are available to all registrants for a fee of \$20 per table. To ensure everybody has the opportunity to purchase a table we are setting a limit of one table per person. If you desire multiple tables you can request extras but will be put on a waiting list for any tables not sold. Tables may also be shared by registrants. The tables are 6’ x 3’ and will be covered. All items must fit within the table space due to safety restrictions put forth by the hotel.

Other Volunteers

We can always use other volunteers for some light duties (setting up helpers, helping with the auction, selling tickets, etc.). Please sign up on the registration form in you would like to help in any way.

Gift Exchange

The gift exchange is an optional but fun activity. The gift can be for any of the Sasha family (Sasha, Gregor, Baby, Toddler) and should be valued at around \$15.00. You should bring your gift wrapped in tissue paper and include a card with your name, address and email so the recipient can thank you.

2018 Sasha Festival Registration Form

Fee Information:

Full Registration – \$220 each
Partial Registration – \$180 each
Meals Only - \$150 each
Sales Table - \$20 each
Helper Tickets - \$20 for 40 tickets

Return registration form to:

Diane Nyberg
3740 Brighton Way
Arden Hills, MN 55112
(651) 636-3847
Sasha.Festival@outlook.com

Payment Options:

Make checks payable to: 2018 Sasha Festival
PayPal address: dmnyb@msn.com
(To avoid fees please use the "Friends and Family" option)

Questions? Contact Diane Nyberg
(651) 636-3847
dmnyb@msn.com

REGISTRATION INFORMATION

PLEASE PRINT CLEARLY

Name _____ Phone Number _____

Address _____ Email _____

City _____ State _____ Zip _____

Registration Fee: Full (\$220) _____ Partial (\$180) _____ Meals Only (\$150) _____

Helper Tickets: 40 Tickets (\$20) _____ **Sales Table:** (\$20) _____

Total Amount Enclosed (Payable by check, money order, or PayPal)

\$ _____ + \$ _____ + \$ _____ = \$ _____
Registration Helper Tickets Sales Table Total Enclosed

OTHER INFORMATION

This is my first festival _____ Junior Collector Age _____

Special meal requirements _____

I will be donating Helper item(s) _____ I will be donating CFA item(s) _____

I will be entering the Dress a Sasha contest in the following category:

Adult (made) _____ Adult (assembled) _____ Teen (made) _____ Teen (assembled) _____

Child (made) _____ Child (assembled) _____

I would like to be a table hostess _____ I would be happy to help at the festival _____

Please indicate if you would like to have your contact information published in the journal:

All information _____ Email only _____ Do not publish my information _____